

shell lube videocheck

When Shell developed a state of the art, fiber optic camera that troubleshoots engine problems, we offered to find and train the experts who use it. We utilized our proprietary training procedures to quickly instruct the experts and put them on the road with practical knowledge and the ability to demonstrate Shell's commitment to innovation and quality.

- Sourced and trained ASE Certified mechanics as Shell VideoCheck experts
- Logged thousands of miles inspecting some of the most expensive vehicles in the world
- Trained experts to discuss product benefits, answer questions and sell product
- Since inception in 2005, have helped hundreds of customers and prospects avoid catastrophic engine failures



influence



thekerrygroup

INTERACT • INFLUENCE • ENGAGE